

Management and Administration of healthcare organizations is increasingly becoming formalized. In practice, senior successful clinicians get promoted to administrative and management positions in large organizations. Even though they are very good clinicians, their understanding, and competencies in critical functional areas of management in HR, Materials & Equipment, Processes and Operations, Performance, Quality Systems, and Medico – Legal issues need to be enhanced.

Leading people and organizations for long term success does not just happen but must be planned and executed meticulously. In the last decade, pace of change in health sector has been very high be it in technological advances, regulatory mechanisms, people expectations, health insurance, competitive forces, epidemiologic spectrum, and hospital infrastructure.

Need of the hour for today's healthcare leaders is to have a clear vision, build high performing teams, meet patient needs and achieve results in clinical outcomes as well as in overall organizational performance.

Thematic Areas

- Management, leadership, and entrepreneurship in the dynamic healthcare environment
- HR, Talent, Change Management, and Soft Skills
- Process Management and Operational Excellence
- Supply Chain Management – end to end solutions for materials and equipment
- Quality Management System and Hospital Accreditation
- Hospital Management Information Systems
- Financial management and cost efficiencies
- Emerging models in care delivery, hospital design, strategies, outsourcing, collaborations, and public-private partnerships
- Legal environment and medico-legal issues
- Performance management and governance



Programme Highlights

- Certification programme
- Karnataka Medical Council CME Credits for doctors
- Eminent Hospital Administrators, Academicians and Management Experts will conduct sessions
- Interactive sessions, role plays, games, case studies, work sheets, power packed presentations and course materials
- Personal and professional competency development for career growth
- Insights and actions for organizational growth and performance
- Networking opportunities, group learning, and benchmarking

Programme Director

Prof. Usha Manjunath, Ph.D.

Programme Coordinator

Dr. Anil Sood MBBS, DNB (Ortho), MD (Comm. Med)

Programme Dates: May 7th, 2018 to May 11th, 2018

Venue: Institute of Health Management Research, Bangalore

Programme Fees: Rs. 15,000/- including taxes

Accommodation will be organized upon request & actuals

Contact

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