



Dr. Monica Sharma (PhD), Associate Professor from MNIT, Jaipur addressed students of PGDHM on **Entrepreneurship and Startups**. Dr. Usha Manjunath, Director, welcomed and introduced Dr. Monica Sharma to the students of PGDHM.

She highlighted the ways Government programmes support to establish Innovation and Technology Business Incubators in Engineering and Technical Institutions across India. MNIT, Jaipur has nearly 25 such incubations and carries out various programmes to energize school children. She shared ideas on Healthcare Innovations and stressed innovative solutions to everyday problems can become viable business ideas. Dr. Monica shared in detail about the project funded by DST on “**Women Empowerment in the State of Rajasthan**” which resulted in creating many women entrepreneurs. Through this project awareness about menstrual hygiene was enhanced and handholding to manufacture low cost sanitary napkin for themselves was done initially, followed by ‘manufacture and sell to their community members’.

Students enthusiastically participated in Q and A session. Dr. Monica Sharma expressed her interest in supporting healthcare entrepreneurship activities at IIHMR, Bangalore.

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Talk on
“Entrepreneurship &
Startups”

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